



Emma Grace Haecker

Mass Communication Student

 Baton Rouge, Louisiana

 903-692-4436

 haeckeremma@gmail.com

Skills

IPDirector

Broadcasting content software tool for metadata management of live footage.

Adobe Premiere Pro

Video and audio editing software tool.

Canva

Online digital graphic design platform for creating.

Experience With Video and Picture Cameras

Education

Louisiana State University

Major in Mass Communication- Broadcast Journalism | Minor in Sports Studies

August 2022- Present

Expected Graduation Date- May 2026


Interests

Cooking and Baking

Sport Watching

Playing Golf

Profiles

 [Emma-haecker](#)

 [emmaghaecker](#)

Experience

Olympic Broadcasting Services

November 2023 - September 2024

Video Logger

Paris, France

- Built advanced skills in using IPDirector, a broadcasting software used for metadata purposes. Created a real-time description of each live feed transmitted, using the software program to tag the key moments during live games to support OBS archives and media rights holders.
- Have knowledge of my two main assigned sports, gymnastics and track and field. This includes knowing the sports and sports rules; the athletes and countries participating; Olympic records and world records for each sport; and the history and Olympic history of each sport.
- Organize undocumented media, raw footage, melt reels, and any other material.
- Video log live press conferences with Olympians

LSU Manship School of Mass Communication

April 2024 - May 2025

Vice President

Baton Rouge, Louisiana

- Attend weekly meetings with representatives of other colleges
- Meet with the president and vice president to discuss changes and benefits to the Manship School
- Plan events for mass communication students
- Manage a budget for the Manship School college council

BOM Bank

May- July 2022 | May - July 2023

Marketing Intern

Natchitoches, Louisiana

- Helped run multiple social media pages including Facebook, Instagram, BOM website, and BOM app.
- Created content for social media pages using skills in graphic design and Canva.
- Helped manage yearly budget reports for the marketing department with filing invoices in Microsoft Excel.
- Planned events and put them into action.
- Was a liaison for the bank to anyone in the community or other businesses.
- Worked with customers daily on any issues.
- Sat in on hiring interviews and new employee orientations.
- Sat in on monthly meetings with the Board of Directors